



Letter No: FCSCAD/0387/07/2024 Dt: 30.07.2024

Annexure R2

16%

State Level Committee to monitor and supervise the activities of direct sellers and direct selling entity

Order
Food, Civil Supplies and Consumer Affairs Department,
Sachivalaya, Gandhinagar.

Date: .08.2024

Resolution:

Rule 11 of the Consumer Protection (Direct Selling) Rules, 2021 empowers the State Government to set up a mechanism to monitor or supervise activities of the direct sellers and direct selling entity to ensure compliance of the said Rules of 2021.

The Government of Gujarat hereby established the State Level Committee to monitor and supervise the activities of direct sellers and direct selling entity in the State of Gujarat as below:

1. The Principal Secretary/Secretary - Department of Food, Civil Supplies and Consumer affairs as the Chairman
2. The Secretary to Government, Expenditure, Finance Department
3. The Secretary to Government, Legal Department
4. The Secretary to Government, Home Department
5. The Secretary to Government, Health & Family Welfare Department
6. The Industries Commissioner.
7. The Commissioner of GST, Gujarat State
8. The Commissioner of Food Safety, Food and Drugs Control Administration
9. The Director, Food, Civil Supplies of Gujarat State
10. ADGP rank officer from the Police Department dealing with Economic offences
11. One Subject Expert, duly nominated by the Government
12. The Director Consumer Protection and Controller Legal Metrology of Gujarat state as the Nodal Officer cum Member Secretary

(Kinjal thorat)

Deputy Secretary
Government of Gujarat

Copy to:

1. Personal Secretary to Hon. Chief Minister, Swarnim Sankul - 1, Sachivalaya, Gandhinagar
2. Personal Secretary to Hon. Minister, Consumer Affairs, Sachivalaya, Gandhinagar
3. The Additional Chief Secretary, Finance Department, Government of Gujarat, Sachivalaya, Gandhinagar.
4. The Additional Chief Secretary, Home Department, Government of Gujarat, Sachivalaya, Gandhinagar.

Signature valid

Signed by: Kinjal S Thorat
Deputy Secretary Incharge
Date: 2024/07/31 11:16:25
+00100

File No: FCSCAD/CPA/e-file/5/2022/1220/D (Weights and Measures)
Approved By: Principal Secretary, FCSCAD

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C.No-43163.

Shri Jagan
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31/8/24